



Our mission is simple ...

*Make technology
an asset for your business, not a liability.*

At High Plains DataBank, we are committed to providing comprehensive and reliable disaster recovery plans with simple, powerful, and highly dependable solutions that deliver data security, high availability, low risk, and—in case of disruption—rapid and complete data recovery.

We work around your business and strive to make technology integrate seamlessly within your organization so your business can grow.

When your business grows, ours will grow with you.

Who can forget the devastation and suffering that Hurricane Katrina inflicted on nursing homes? Some 30,000 nursing home residents were evacuated or displaced to other care settings and, tragically, 140 nursing home residents died. For fragile residents, evacuation to safety posed another risk: lack of information. "Records were lost and most of the time, evacuees could not remember nor did they know what medicines they were on or how much", observed one medical volunteer.

How about the data meltdown at a bookmark sharing website one Friday morning? The service lost both its primary store of user data and its backup. The site was taken offline while the team tried to reconstruct its databases, but some users would never see their stored bookmarks again. The failure appeared to be catastrophic and the company couldn't say to what extent it would be able to restore any of its users' data. It also reported that the data failure was so extensive, repairing the loss will take "days, not hours."

A nursing home and a small internet company, two unrelated businesses with one thing in common ... total data loss after a disaster!

Now, that you've permanently lost your data (contacts, accounting, documents, emails, etc), how will you recover? More importantly, what could you have done to prevent the loss?

At High Plains DataBank, we recognize that data management and disaster recovery planning are vital to the success of your business. That's why we are committed to helping you build and maintain a successful backup and recovery practice by focusing not only on data archiving, but in data management as an essential component of your business. Our end-to-end solutions help you recover your data faster than traditional backup and recovery methodologies, and virtually eliminate failures by ensuring that your disaster recovery plan is reliable.

We like to think of our solutions as "Recovery Planning". After all, the most important part of your backup plan is the recovery.

Don't Take Risks!

How long will it take you to develop a working Disaster Recovery Plan and how will you know it really works? What is your cost of unplanned downtime?

The cost for mitigating risk is considerably less expensive than the cost of recovering from a disaster. An unplanned loss of service can mean the loss of a valuable asset – your data. That's why planning and preparation are keys to your success.

To save money, companies often try to achieve an "in-house" disaster recovery plan, only to find that after many attempts, it is still incomplete. The cost of these efforts almost always exceeds the perceived costs by a significant margin.

High Plains DataBank ... customizable, responsive, and reliable data solutions.

Disaster recovery planning is specific to your business. It requires an in-depth knowledge of your environment and what it takes to restore your critical applications and data. More importantly, it requires the discipline to adapt a workable plan instead of trying to make a generic plan work for you. At High Plains DataBank, we focus solely on value. Your disaster recovery plan can only have value if it works.

Comprehensive and Cost-Effective Solutions

Now more than ever, protecting your mission-critical data has become a necessity. At High Plains DataBank, we offer disaster recovery solutions that are simple to deploy, significantly reducing downtime. Our solutions enable you to affordably protect more of your business-critical data than would be possible with alternate solutions.

What is Our Solution?

Many small-to-medium businesses face difficult challenges when considering an effective and comprehensive disaster recovery solution. The lack of adequate resources and limited budgets are usually the most common. At High Plains DataBank, we address these challenges by providing a data managed solution specifically for your business. We look at your IT environment from a business perspective, identifying critical systems and dependencies. We leverage our expertise to optimize and improve your business process, allowing the disaster recovery development effort to move forward at a faster pace while generating positive results. Our service offerings are customized to meet your specific needs and budget. Realizing that the “in-house” disaster recovery plan is often not financially realistic, we help you design a long-term strategy that will meet your short term needs and allow you to scale for future growth.

Our solutions center on a storage consolidation strategy. By operating at the storage level instead of the server or application level, we ensure protection while offloading tasks from your busy servers and in turn replicate your critical data to our co-location facility. All our solutions operate with simple and consistent interfaces that are guaranteed to work together. We rationalize your disaster recovery and business continuance strategy and help you simplify data management. We greatly improve your recovery times and reduce expensive downtime, protecting you against lost revenue and damaged reputation. The simplicity of our solutions produce significant cost savings in the deployment and ongoing operation of your disaster recovery and business continuance strategy. This allows you to achieve your business goals while protecting your critical data from planned and unplanned events.

Disasters may be unavoidable, but with the right tools and strategies you can avoid losing what really matters. Let us help you choose from a variety of options or let us customer tailor one for your environment.

For more information, contact:

High Plains DataBank

101 North Second Street
Raton, New Mexico 87740

Phone: 575.445.7090

Fax: 575.445.7663

Visit: www.HighPlainsDataBank.com.



***Bridging the Gap Between
Disaster and Recovery.***

High Plains DataBank ... customizable, responsive, and reliable data solutions.